



**JACKSON COUNTY TOURISM
DEVELOPMENT AUTHORITY**

November 4, 2024

Jackson County Commissioners
401 Grindstaff Cove Road
Sylva, NC 28779

Jackson County Board of Commissioners,

On behalf of the Jackson County Tourism Development Authority and our Executive Committee, it is my pleasure to share our recommendations with you for nominations to the TDA.

For the vacant seat for North Jackson, Hospitality and Tourism Sector, we would recommend Peter Evers, who is co-owner of the newly renovated Hotel Sylva (and also the Wells Hotel Cashiers). Please see below for his bio:

Peter Evers is an accomplished professional in the hospitality and development industry with a proven track record of success in deal selection, development, and management. As a Partner and Co-Founder of Ridgeline Investment Partners, LLC, Peter is currently spearheading the development of hospitality and retail assets in Georgia and Western North Carolina. Prior to RLI, Peter served as President and Partner at Silverton Holdings, LLC, where he oversaw a diverse portfolio of assets and managed over \$80 million in renovations, new builds, and sales. His previous experience includes leadership roles at renowned establishments such as Château Élan Winery & Resort and The Ritz-Carlton Hotel Company, where he consistently demonstrated his ability to drive revenue growth, improve operational efficiency, and enhance guest experiences. With a strong educational foundation from Purdue University's School of Hospitality and Tourism Management, Peter possesses a deep understanding of the industry and a passion for excellence.

For the Chairman role currently held by Daniel Fletcher, we propose appointing Robert Jumper for the upcoming year. Robert's previous experience as our Chair, along with his steadfast leadership and willingness to step into the role, is greatly appreciated. Daniel has agreed to this transition, recognizing that his growing professional obligations may limit his availability in the coming year.

We do have one additional vacancy that we will consider in an upcoming meeting to send a recommendation for in December.

Sincerely,

A handwritten signature in black ink that reads 'Nick Breedlove'.

Nick Breedlove, JCTDA Executive Director

TOURISM DEVELOPMENT AUTHORITY (TDA)			
<i>NAME</i>		<i>APPOINTED</i>	<i>EXPIRES</i>
Mandi Cantrell 45 Maple Leaf Drive Dillard, GA 30537 mandicantrell@yahoo.com 706-490-1733	South Jackson Hospitality and Tourism	Fill unexpired term of Scott Greene 01-17-2023 11-21-2023	12-02-2026
Daniel Fletcher - Chairman Hotel Cashiers P.O. Box 266 Cashiers, NC 28717 daniel@outlandhospitality.com 374-405-1444	South Jackson Hospitality and Tourism	Fill unexpired term of Kathy Korb 12-15-2020 11-01-2022	12-02-2025 Chair 12-02-2024
Craig Smith Bear Lake Reserve P.O. Box 96 Tuckasegee, NC 28783 craig@bearlakereserve.com 828-508-8042	South Jackson Hospitality and Tourism	12-15-2020 11-21-2023	12-02-2026
Vacant	North Jackson Hospitality and Tourism		12-02-2024
Megan Orr Holiday Inn Express 61 Windsong Lane Whittier, NC 28789 megano@nighstarlodging.com 828-736-2894	North Jackson Hospitality and Tourism <i>Secretary</i>	03-06-2017 Fill unexpired term of Noah Bell 11-25-2019 11-01-2022	12-02-2025
Vacant	North Jackson Hospitality and Tourism		12-02-2023
Robert Jumper P.O. Box 784 Clyde, NC 28721 robejump@nc-cherokee.com 828-359-6482	At Large Hospitality and Tourism	11-25-2019 11-01-2022	12-02-2025
Ashlie Mitchell-Lanning 194 Tarragon Drive / P.O. Box 1491 Cashiers, NC 28717 Director@cashiersgreen.com 404-980-9361	Cashiers Area Chamber of Commerce	12-07-2021	12-02-2024

Trevor Brown c/o Cullowhee Recreation Center 88 Cullowhee Mountain Road Cullowhee, NC 28723 828-293-3053	Jackson County Chamber of Commerce	11-21-2023	12-02-2026
Susan Gregory Cashiers Area Chamber of Commerce P.O. Box 238 Cashiers, NC 28717 director@cashiersareachamber.com 828-743-5191	Cashiers Area Chamber of Commerce		Ex-Officio
Julie Spiro, Director Jackson Chamber of Commerce 773 West Main Street Sylva, NC 28779 julie@nc-mountains.com 828-586-2155	Jackson County Chamber of Commerce	12-03-2012	Ex-Officio
Mark Jones Jackson County Commissioner markjones@jacksonnc.org 828-226-6132	Commissioner	12-07-2020 12-06-2022	Ex-Officio
Darlene Fox Finance Officer 401 Grindstaff Cove Road Sylva, NC 28779 darlenefox@jacksonnc.org 828-631-2249	Finance Officer for TDA	12-03-2012	Ex-Officio

TDA formed 11-19-2012 by Resolution R12-34, Amended October 15, 2024
Session Law 2011-170, House Bill 96

Staggered 1, 2 and 3-year terms

9-member board

Chairman appointed each year by Commissioners, BOC does not have to approve the vice chair

Meets on the third Wednesday at 1:00 p.m.