

Cullowhee River Park

A vision for growth

Presented by Cullowhee Revitalization (CuRev)



Our Collective Progress

- Land acquisition (2 properties on Wayehutta Rd)
- Removal of structures
- Invasive plant species removal
- Ensuring bridge replacement would be conducive to greenway connection to park
- Viability & economic impact assessments
- Community interest assessments



A Vision For All



Place for Family

Encourages outdoor play and promotes a love for our natural environment.



Place for Calm

A safe, calming atmosphere to find respite from the everyday.



Place for Commerce

A hub to spark commerce for makers, artisans, and local business growth

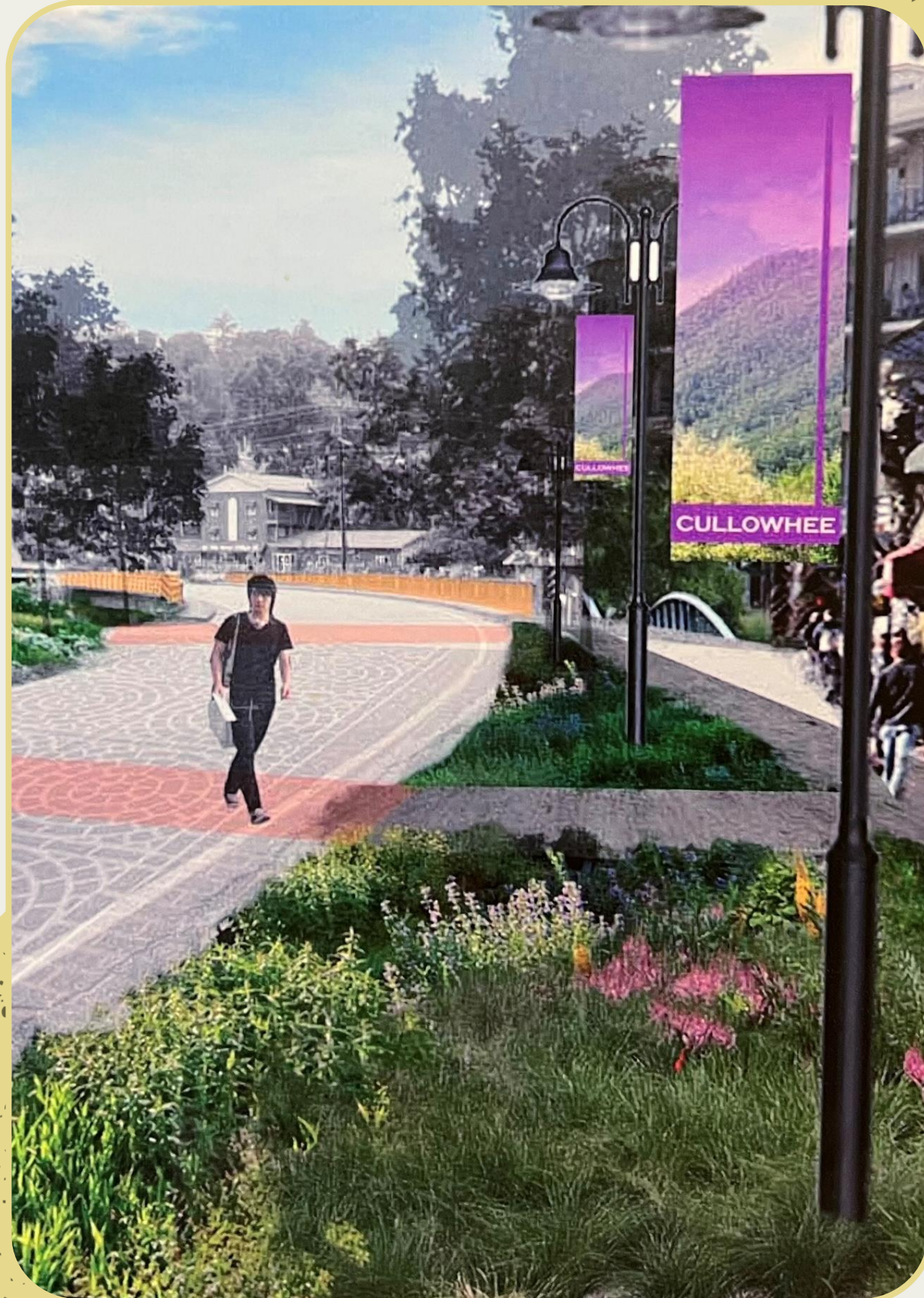


Phase 1

\$1 million
Initial investment

Key Features:

- Additional parking for commerce and park patrons
- Reservable pavilions
- Event stage
- Event vending pad
- Restrooms
- ADA river access & a wading beach
- Access to the expanded greenway



Economic Impact

A 2014 economic impact study conducted by Syneva Economics projected the following outcomes of the river park development:

\$1.6 million

new spending annually

16

new local jobs

\$145k

annual tax revenues

Thank you!

Cullowhee Revitalization (CuRev)

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