



**JACKSON COUNTY TOURISM  
DEVELOPMENT AUTHORITY**

November 12, 2020

Jackson County Commissioners  
401 Grindstaff Cove Road  
Sylva, NC 28779

Jackson County Board of Commissioners,

On behalf of the Jackson County Tourism Development Authority, it is my pleasure to share our recommendations with you for upcoming seats on the TDA.

For the unexpired seat expiring 12/2/2022 previously held by Kathy Korb of Laurelwood Inn, we would ask for **Daniel Fletcher**, co-owner of Hotel Cashiers (formerly Cashiers Village Inn) to be appointed to that seat.

For the seat expiring 12/2/2020 held by Andrew Harlfinger of Bluegreen Vacations, we would ask for **Craig Smith**, of Bear Lake Reserve & BLR Vacation rentals to be appointed to that seat.

For the seat held by Brad Herman, expiring 12/2/2020, he has agreed to resign to allow for High Hampton Resort's new General Manager, **Scott Greene**, to fill that role on behalf of the organization. We have been planning for this transition over the last year.

We have vetted these new appointments and are very impressed with the expertise, experience, and leadership they will bring to our organization and further the goals of our TDA and help boost the economy in Jackson County.

For the seat held by **Dale Collins**, expiring 12/4/2020, we would ask that Mr. Collins be **reappointed**.

We would ask commissioners to appoint **Robert Jumper to the Chairman** role. In consultation with current Chair, Ann Self, whom we plan to name vice-chair, this move will provide good succession planning. It will also provide a very strong leadership team for the JCTDA.

We also need a **Commissioner Appointment** to Mr. Ron Mau's Ex-Officio seat as well. We have developed onboarding for new board members, and will schedule a time to meet with the new appointee to get them up-to-date.

Please let me know if you have any questions. Thank you for your consideration of our board recommendations.

Sincerely,

Nick Breedlove, JCTDA Executive Director

<b>TOURISM DEVELOPMENT AUTHORITY (TDA)</b>			
<i>NAME</i>		<i>APPOINTED</i>	<i>EXPIRES</i>
Brad Herman High Hampton P.O. Box 195 Cashiers, NC 28717 bherman@danielcommunities.com 828-507-8692	South Jackson Hotel/Resort/Inn	Fill unexpired term of T. Garcia 04-16-2019	12-02-2020
Vacant	South Jackson Hotel/Resort/Inn	03-06-2017 11-25-2019 Unexpired term of Kathy Korb	12-02-2022
Andrew Halfinger Bluegreen Vacations 1296 S. Country Club Drive Cullowhee, NC 28723 770-714-1508	South Jackson 10+ Rooms	03-06-2017 Unexpired term of G. Daley 04-16-2018	12-02-2020
Jay Grissom Best Western River Escape Inn & Suites 553 Tahlfield Road Sylva, NC 28779 JayG@nightstarlodging.com Jaygrissom67@gmail.com 828-400-4122	North Jackson Hotel/Resort/Inn	11-19-2018	12-02-2021
Megan Orr Holiday Inn Express 61 Windsong Lane Whittier, NC 28789 megano@nighstarlodging.com 828-736-2894	North Jackson Hotel/Resort/Inn	03-06-2017 Fill unexpired term of Noah Bell 11-25-2019	12-02-2022
Vacant	North Jackson 10+ Rooms	Fill unexpired term of Anna Thomas	12-02-2020
Robert Jumper – VICE CHAIR P.O. Box 784 Clyde, NC 28721 robejump@nc-cherokee.com 828-359-6482	At Large Retail/Tourism Related	11-25-2019	12-02-2022
Ann Self - CHAIR Village Green P.O. Box 2201 Cashiers, NC 28717 director@villagegreencashiersnc.com 828-734-4487	Cashiers Area Chamber of Commerce	12-17-2015 11-19-2018	12-02-2021  Chair 12-02-2020

Dale Collins Tuckasegee Fly Shop 530 W. Main Street Sylva, NC 28779 tuckriverclub@gmail.com 828-488-3333	Jackson County Chamber of Commerce	12-04-2017	12-04-2020
Stephanie Edwards, Director Cashiers Area Chamber of Commerce P.O. Box 238 Cashiers, NC 28717 stephanie@cashiersareachamber.com 828-743-5191	Cashiers Area Chamber of Commerce	12-03-2012	Ex-Officio
Julie Spiro, Director Jackson Chamber of Commerce 773 West Main Street Sylva, NC 28779 julie@nc-mountains.com 828-586-2155	Jackson County Chamber of Commerce	12-03-2012	Ex-Officio
Mark Jones Jackson County Commissioner markjones@jacksonnc.org	Commissioner	2020	Ex-Officio
Darlene Fox Finance Officer 401 Grindstaff Cove Road Sylva, NC 28779 darlenefox@jacksonnc.org 828-631-2249	Finance Officer for TDA	12-03-2012	Ex-Officio

3 Year Terms (initial terms staggered)  
TDA formed 11/19/12 by Resolution R12-34  
Chairman appointed each year by Commissioners  
Session Law 2011-170, House Bill 96  
15 Member Board BOC does not have to approve the Vice Chair  
3<sup>rd</sup> Wed at 1:00 pm