

# #CareForNC

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*Serving people. Strengthening communities.*

### Talking Points

- North Carolina pioneered a successful, community-based approach to public behavioral health care that puts *people* first, delivering the right services, in the right amount, at the right time.
- People's well-being—including physical and behavioral health—can be greatly impacted by social challenges beyond health care. The current community-based LME/MCO system focuses on meeting people's unique needs – body, mind, housing and employment – through a coordination of care across multiple systems, to achieve improved health outcomes and build stronger communities.
- From the foster child who is now a successful school teacher, to the first responder who recognized someone in mental health crisis thanks to Mental Health First Aid and Crisis Intervention Trainings. From the mom who receives respite care to provide a break from the demands of caring for a child with a developmental disability, to the man who found his way out of homelessness and addiction and is on a path to independence.
- The statewide and collective impact of this person-centered approach is far-reaching. Just ask the 2 million+ North Carolinians receiving the critical care they need through the public behavioral health system each year, and the community leaders who see firsthand the positive impact of the system in their own backyard.
- You won't find a one-size-fits-all theme or plot in any of these stories. Rather, each one demonstrates how well North Carolina's high-quality behavioral and I/DD whole-person care system really works to create strong, united communities.
- It's the empowerment, independence, determination, inspiration and hope of those served that strengthens communities across the state.

### **Building a foundation of well-being.**

- North Carolina's existing public behavioral health system is doing exactly what it was created to do. It's building a foundation of collective well-being throughout North Carolina's

communities and creating additional financial resources to enhance the community system.

- The current system is well-positioned to grow and adapt to ensure that people across our state continue to benefit from the innovative programs they need to live their best, most independent lives in a community they call home.
- Well-being depends on stable, personalized, community-based care, with dedicated local providers who are deeply rooted in the communities they serve. First established at the community level, this is exactly the kind of care the current system delivers.
- This community-based approach helps ensure North Carolinians receive the high quality, behavioral and I/DD health care they deserve and require to live life to the fullest.

### **Caring for our future.**

- North Carolina is only as strong as its citizens and its communities.
- Community well-being requires many people working together toward a collective mission. Through partnership and putting people first, we will continue to improve health outcomes and strengthen our communities.
- Together, we're advocating to provide people, families and critical care providers the chance to accomplish their dreams and goals, creating strong and vibrant communities.
- I HOPE YOU WILL JOIN ME AND THE MILLIONS OF OTHER ADVOCATES ACROSS NORTH CAROLINA AS WE #CAREFORNC. SHARE YOUR STORY TODAY!



